

## **DGM Message on 77<sup>th</sup> Independence Day of our Nation Bharat**

Ladies and gentlemen, students, and esteemed staff members of MSME Technology Centre Kanpur,

On this auspicious morning of the 77th Independence Day of our beloved nation, Bharat, I extend my heartfelt greetings and good wishes to each one of you. It is indeed an honor for me to be chosen as the chief guest for this momentous occasion, and I would like to express my sincere gratitude to the management of MSME TC Kanpur for granting me this privilege.

Today, as we gather to celebrate this significant day, I am deeply moved by the dedication and hard work displayed by our diligent students and committed staff members. Your collective efforts have contributed immensely to the success of today's festivities, and I applaud each one of you for your commitment to making this event a resounding triumph.

I stand before you with a two-fold message that I believe holds paramount importance. Firstly, let us approach each day with a clear understanding of what MSME stands for and the pivotal role our Centre plays in this domain. We must internalize the essence of our roles and responsibilities in aligning ourselves with the vision and goals of our esteemed institution.

As we all know, the MSME sector holds a pivotal place in our nation's economy, contributing a significant 33% to India's GDP and an impressive 40% to its exports. Moreover, it serves as a crucial source of employment, generating a staggering 110 million job opportunities.

Our Technology Centre stands as a pillar of growth and promotion for this sector, offering a range of excellent skill based AICTE approved diploma degrees, short-term courses, and practical training opportunities for 10<sup>th</sup>, 12<sup>th</sup>, ITI, diploma and degree pass students. Additionally, the Centre provides invaluable resources, including facilities and consultations for technical, production, and incubation activities.

Our Centre is a government-run institution, equipped with state-of-the-art manufacturing and engineering technologies, a curriculum that emphasizes practical skill development, and a robust placement cell. This unique combination of resources provides an unparalleled opportunity for students, freshers and industries alike. I urge all stakeholders to seize these opportunities, engage actively, and contribute to the growth and success of our Centre.

Now, the question arises: what can we do to reciprocate and elevate our Centre's standing? The answer is simple – by wholeheartedly embracing our roles and responsibilities with unwavering dedication and honesty. Through consistent efforts and a commitment to gradual improvement, we can collectively elevate our Centre to the status of excellence it rightfully deserves.

In conclusion, let us remember that the path to excellence is forged through our collective efforts. As we celebrate our nation's Independence Day, let us also commit ourselves to the shared goal of making MSME Technology Centre Kanpur a beacon of excellence. I have full faith in your potential and dedication, and I am confident that together, we can achieve remarkable heights.

**Thank you, and Jai Hind!**

**Deputy General Manager , MSME Technology Centre Kanpur**